

REMARKS

Claims 1-2, 5-6 are pending in this application with Claims 1 and 5 as independent claims. Claims 3-4 were previously cancelled. In the Office Action, Claims 1 and 2 are rejected under 35 U.S.C. §103 (a) as being unpatentable over Bunshi (Japanese Patent Publication No. 08154114 A) in view of Hsu (U.S. Patent No.: 5,907,604); and Claims 5 and 6 are also rejected under 35 U.S.C. §103 (a) as being unpatentable over Bunshi in view of Hsu and further in view of Smith Jr., et al. (U.S. Patent No. 6,490,343).

Reconsideration of the application is respectfully requested.

An interview was held with the Examiner on August 21, 2007, during which independent Claims 1 and 5 were discussed and what amendments would put the claim into better condition for allowance. The Applicant sincerely appreciates the courtesies extended by the Examiner in resolving the above issue.

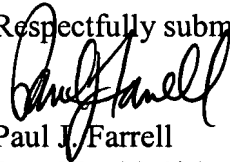
As for Claim 1, the Examiner acknowledges that Bunshi fails to disclose displaying images to remind a user. The Examiner then cites Hsu apparently as a cure to Bunshi's deficiency. However, nowhere in Hsu is "displaying a first predetermined image for an idle mode screen on the phone for viewing by the user, if today is not the registered occasion date; and changing the first predetermined image to a second predetermined image if today is the registered occasion date to remind the user of the registered occasion date" disclosed. An image icon associated with an incoming call, which provides the user with a visual cue as to the identity of the calling party is disclosed in col. 4, lines 5-25 of Hsu. However, Claim 1 recites a totally different feature: "a first predetermined image is displayed if today is not the registered occasion date and changing the first predetermined image to a second predetermined image if today is the registered occasion date to remind the user of the registered occasion date." Therefore, the absence of the teaching of displaying different image depending on the day by Hsu does not render Claim 1 obvious. Withdrawal of the rejection is respectfully requested.

Turning now to Claim 5, which was rejected as being obvious over Bunshi in view of Hsu and further in view of Smith. Like Claim 1, Claim 5 alerts a user of an occasion date when a call is received in a phone. At page 5 of the Office Action, the Examiner cites Hsu, et al. as allegedly curing that deficiency. However, as discussed above in regard to Claim 1, Hsu, et al. fails to disclose such display displaying different image depending if the day is the occasion day or not. The Examiner fails to show how Hsu might cure this defect. Accordingly, the combination of Bunshi, Hsu and Kuramatsu, et al. fails to render Claim 5 unpatentable.

Accordingly, independent Claims 1 and 5 are believed to be in condition for allowance. Without conceding the patentability *per se* of dependent Claims 2 and 6, these are likewise believed to be allowable by virtue of their dependence on their respective independent claims. Accordingly, all of the claims pending in the Application, namely, Claims 1, 2, 5 and 6, are believed to be in condition for allowance.

Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicants' attorney at the number given below.

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Respectfully submitted,

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